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expanding worlds.

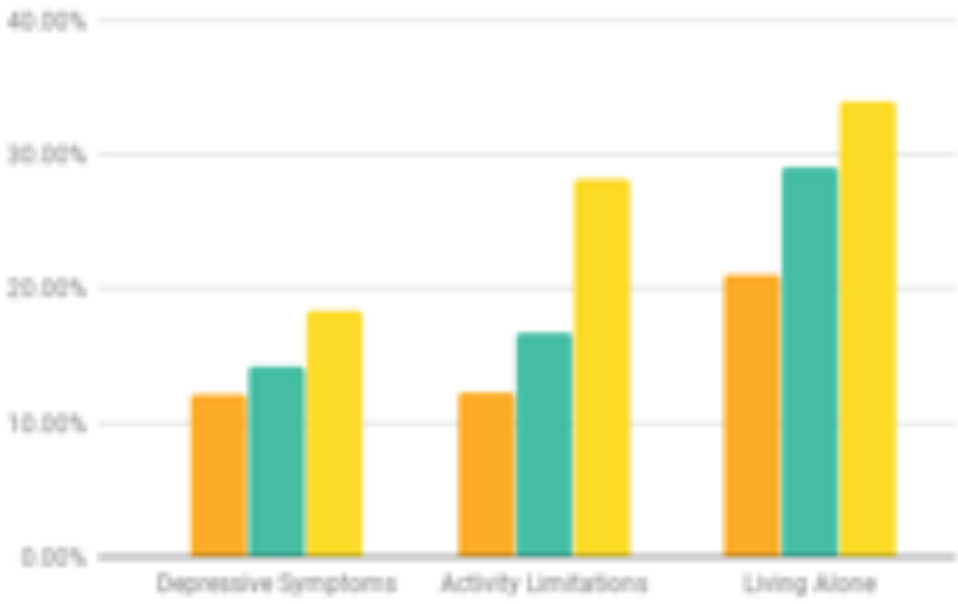
Virtual Reality for Seniors



Population Projections

"The terror of sickness and old age is not merely the terror of the losses one is forced to endure but also the terror of the isolation."

- Atul Gawande



Today's Pronounced Challenges

As much as 43 percent of adults ages 60 and older experience frequent or intense loneliness.

Lonely seniors are at increased risk for cardiovascular disease, hypertension, infections, and premature cognitive decline.

Research has shown that social isolation is as detrimental to health as smoking 15 cigarettes a day.

Separate studies have found social isolation to correlate with a 30-50% increase in mortality.

Social isolation is associated with $6.7b in additional Medicare spending each year.

(an average additional $1608 per socially isolated senior)

The UK recently appointed Tracy Crouch as the Minister of Loneliness, to help create programming and interventions for their ~9m lonely citizens.

Social structure has been officially recognized as a determinant of health by the World Health Organization.

(alongside items like gender, genetics, income, and education)









Positive Signs Ahead

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Travel
Guided city experiences
Cultural events and landmarks
Bucket list items





Therapeutics
Immersive meditation
Reminiscence therapy

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expanding worlds

Family
Life story guide
360 video tools
Memory capture





Interactive
Immersive painting
First-person flying
Cognitive games



"After just two weeks using the platform consistently, residents' **perceived overall health improved significantly, and they also felt improvements in their social and physical well-being**. When compared to fellow residents who had been following the same programming on a flat screen TV, the group using Rendever's virtual reality platform had a significant **change in depression scores**, and reportedly felt significantly **more trusting** following the two week period."

Lin, 2017





Early Research

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Content Producers

Partnerships
Licensing agreements
In-house production



Family Portal

Create custom life stories
Capture & share family events



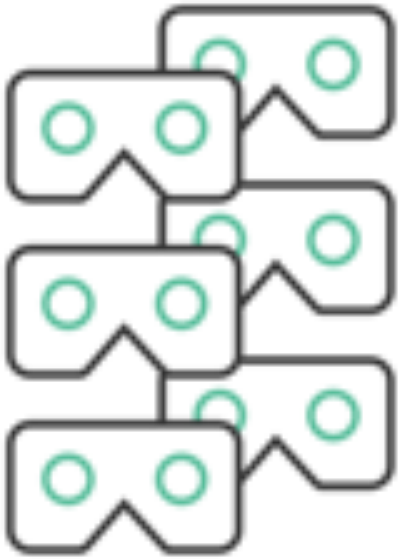
Cloud Control

All content hosted on AWS
Background services manage what content is available in real-time without major WiFi dependencey



Tablet

Experiences launched by caregiver or programming staff
Shows what the residents are experiencing in real time



VR Headsets

Residents simply sit back & enjoy
Optional gaze-based interaction with interactive content

Integrated Technoloy Platform

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experience

(noun): the events that make up the conscious past of a community or nation or humankind generally

PATRIOTS B BENCHMARK MC MASSCHALLENGE HEALTHTECH

The Patriots Super Bowl LIII victory parade rolled through Boston about a month ago, and 1.5 million Patriots fans showed up to cheer their champions on.

A few weeks later, in a quieter setting just outside of Boston, a group of seniors got to experience the parade themselves in a different way.

"The parade is something positive and exciting that the entire Boston community gets to come together for, and we knew we had to make sure this same community experience was available to all."

Read the full story on patriots.com



Brand Opportunities

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