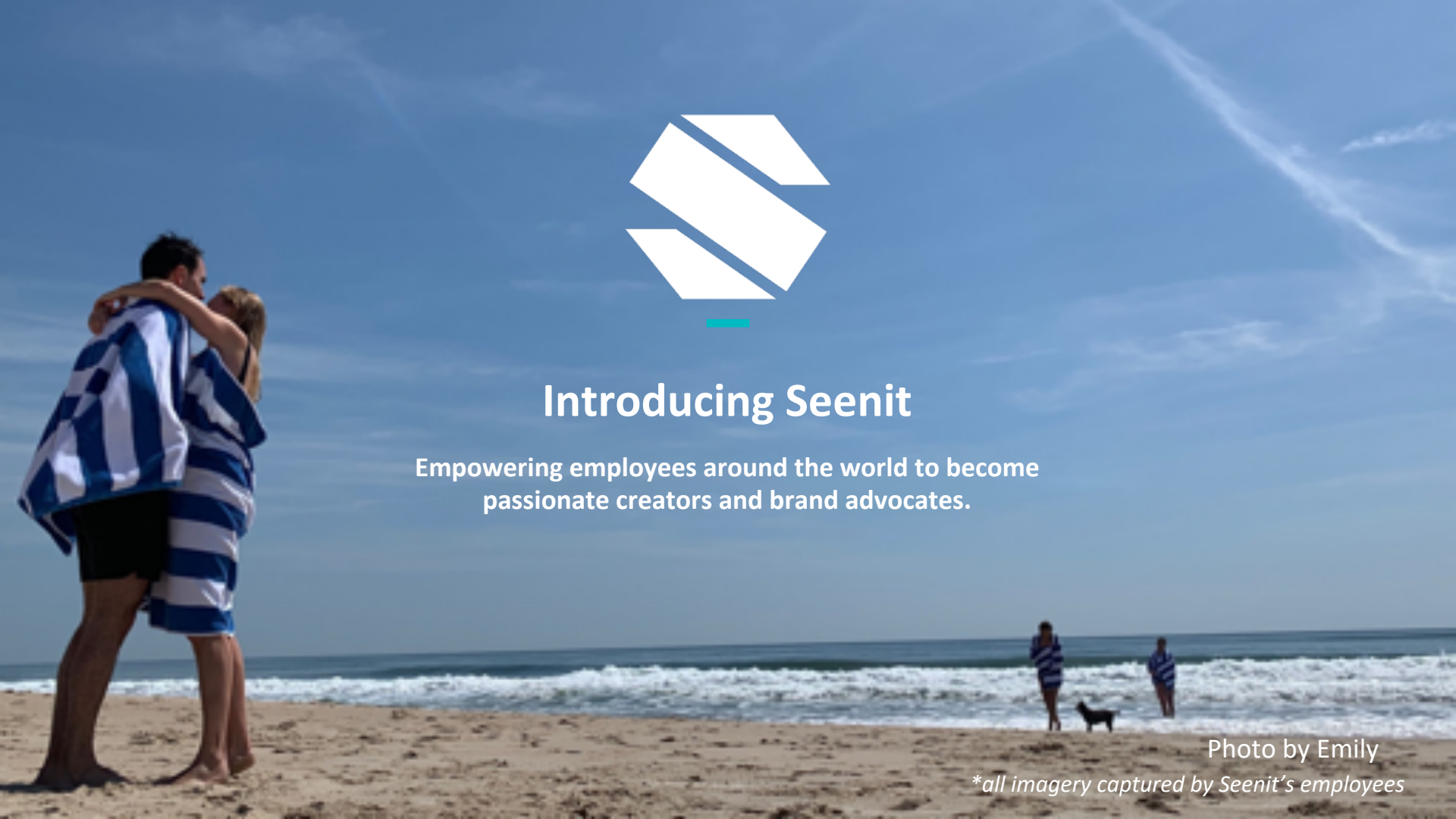


Introducing Seenit

Empowering employees around the world to become passionate creators and brand advocates.

Photo by Emily

**all imagery captured by Seenit's employees*

The power of your people

45%

of a company's cost is their people

2.5x

Increase in revenues for companies with engaged employees

3x

People are **3x more likely** to trust employees than CEOs/leadership

seenit

Sources: LinkedIn, Wirebuzz, Jobcast

Photo by Dave

Activate your foundations

YOUR PEOPLE

YOUR CULTURE

YOUR PURPOSE

seenit

Sources: LinkedIn, Wirebuzz, Jobcast

Photo by Dave

Scaling the impact

Video offers the transparency everyone seeks.

Technology is the enabler to scale.

seenit

Sources: LinkedIn, Wirebuzz, Jobcast

Photo by Dave

Our customers



Photo by Charlotte

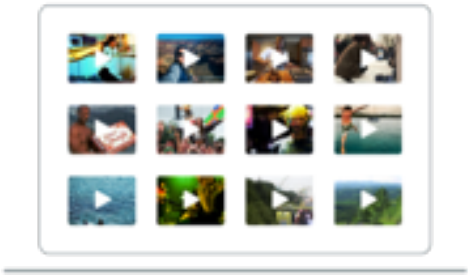

adidas

Seenit - how does it work

Our trusted solution will enable you to capture employee stories that represent your brand, values, and personality, whilst transforming your people into your most passionate brand advocates.



DIRECT



COLLECT



EDIT

“

Seenit is a unique tool which really creates opportunities for the ordinary person to do something fantastic.



“

To keep the content relevant, and allow the employees to take the filming into their own hands, the team launched a platform to enable this to happen and partnered up with Seenit.

HSBC

seenit

HSBC

Enabling HSBC to empower their employees, champion individuals, humanise their brand at scale. Seenit has become engrained across HSBC's Communication culture, being embedded as part of the HSBC NOW YouTube Channel.



HSBC Ramadan around the world



A day in the life of a global graduate



Through the eyes of our people

seenit

20,000+
Employee creators

18
Projects per month

15
Different teams utilising across the globe

4 years
A Seenit customer

Replace your stock footage!

Leverage employee Advocates to represent your business to the world. Use real people to represent your business.

HSBC



Photos from our world | HSBC NOW

Unilever



seenit

So what is your next move?

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CEO, Founder

seenit



Photo by Freddy