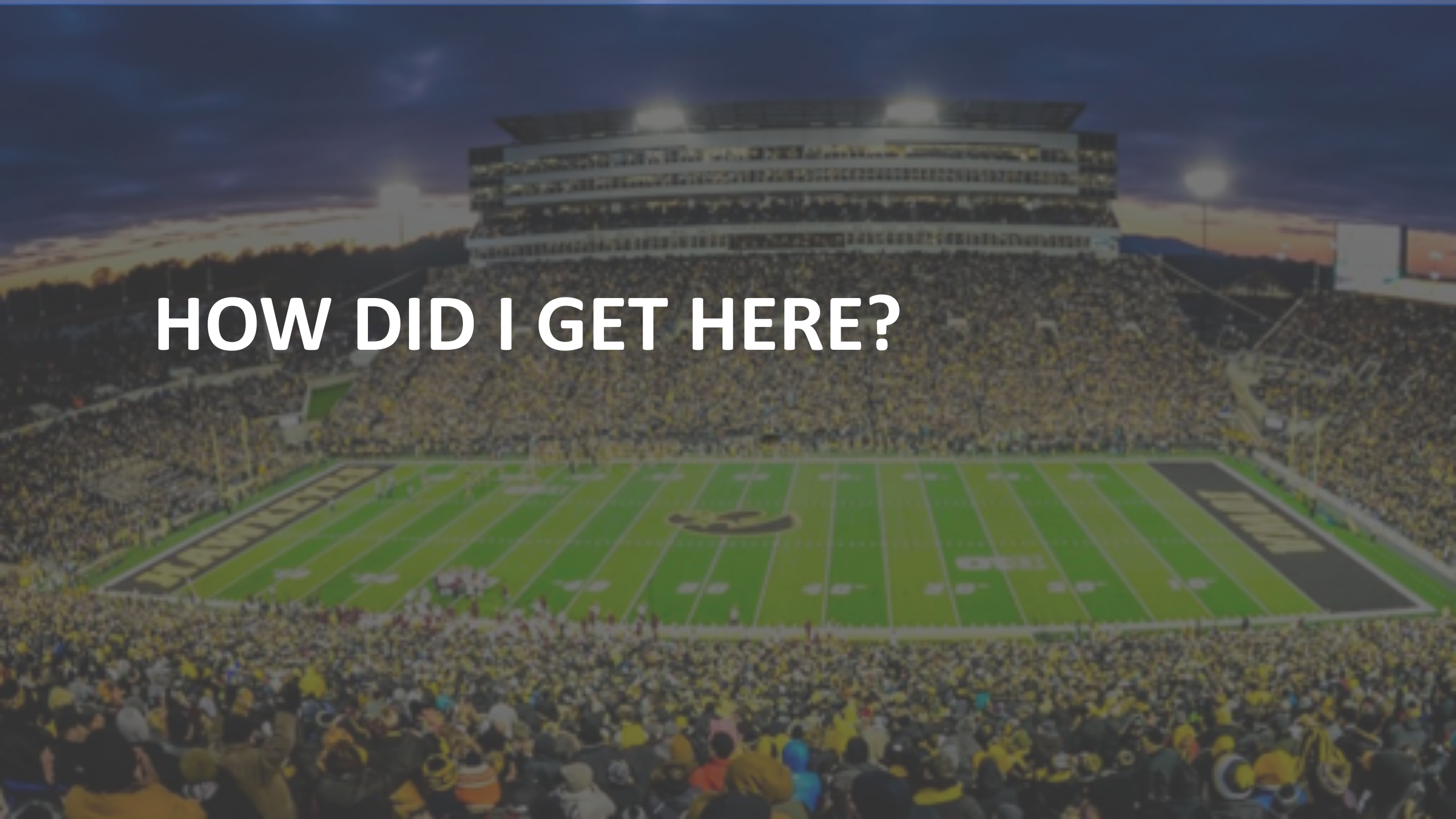


OmniLife

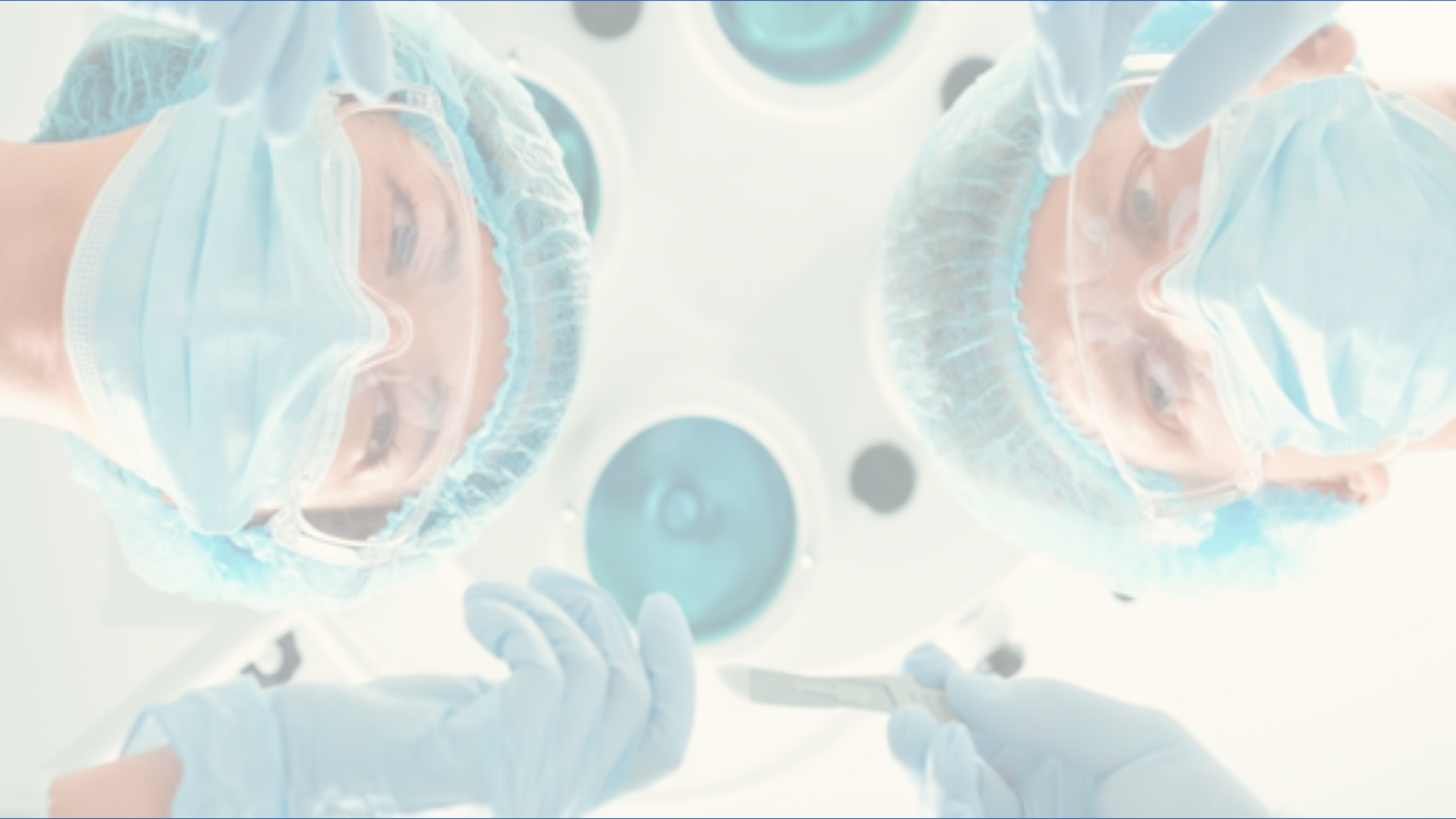
(fka HealthTech Solutions)

SAVING LIVES BY REDUCING ORGAN WASTE


HOW DID I GET HERE?



June 13, 2013











Meet Our Founders

Dalton Shaull, BS
CEO

- Former University of Iowa football player
- Nerve transplant recipient + Uncle Transplant Surgeon
- Forbes 30 under 30 Class of 2018





Eric Pahl, PhDc*,
CTO

- Health Informatics Doctoral Candidate
- Four aunts fighting liver failure in need of transplant
- Forbes 30 Under 30 Class of 2018





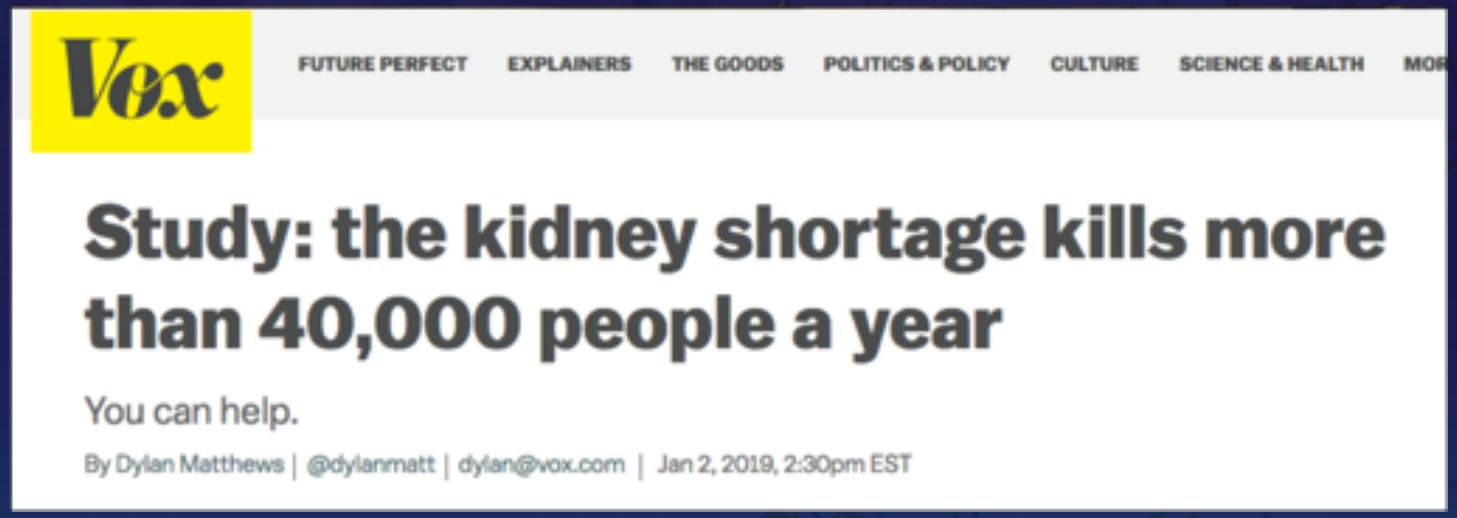


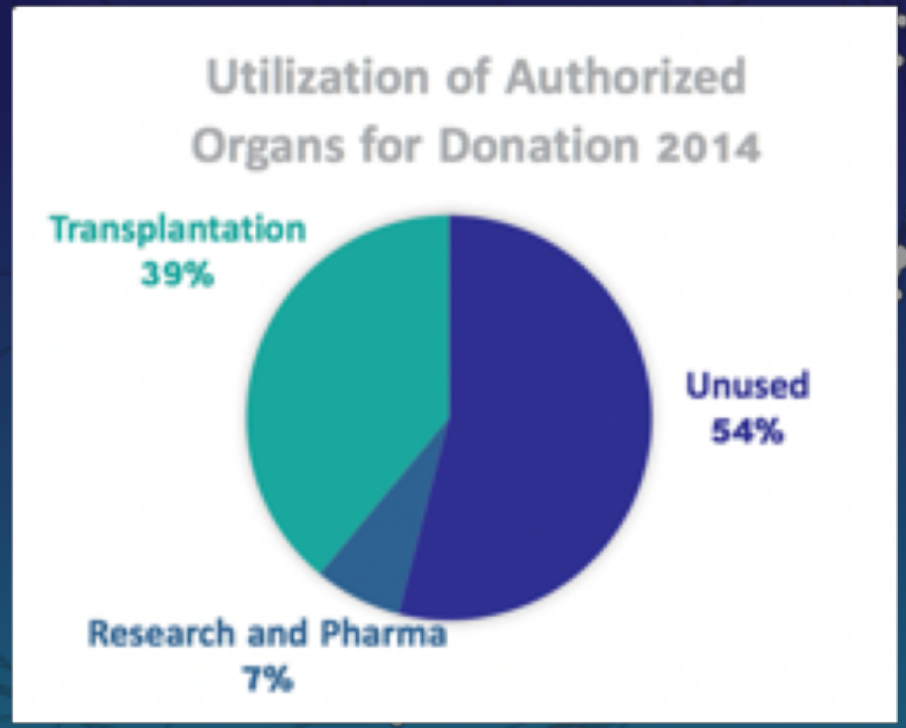


Organ Transplant Problem: Significant Waste Leads to Tragedy

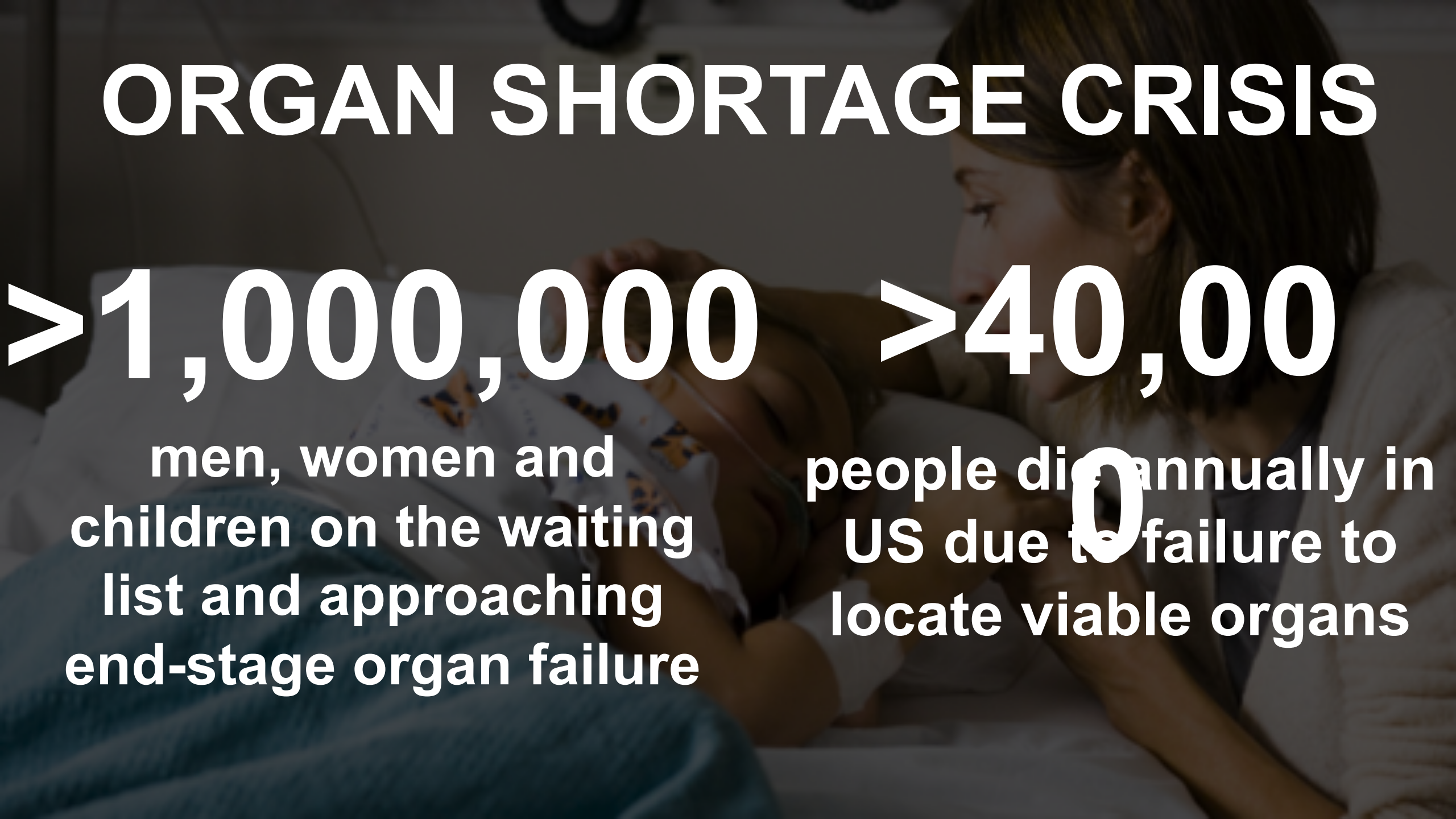
54%

Of Donated Organs Go Unused





* United Network for Organ Sharing 2014


ORGAN SHORTAGE CRISIS
>1,000,000
men, women and children on the waiting list and approaching end-stage organ failure
>40,00
0
people di annually in US due t failure to locate viable organs



DISCARDED ORGANS = LOST LIVES & REVENUES

for Organ Procurement Organizations, Transplant Centers and Payors:

$30B

The Problem: Broken Supply Chain



Current Bottleneck:
Communication

- × 500+ phone calls/transplant
- × 40+ clinicians/coordinators
- × Inefficient organ offering/allocation
- × **Non-HIPAA-compliant**



DONOR
(Raw Materials)



DONOR HOSPITAL (DH)
(Supplier)



ORGAN PROCUREMENT ORGANIZATION (OPO)
(Distribution/Facilitator of Harvest)



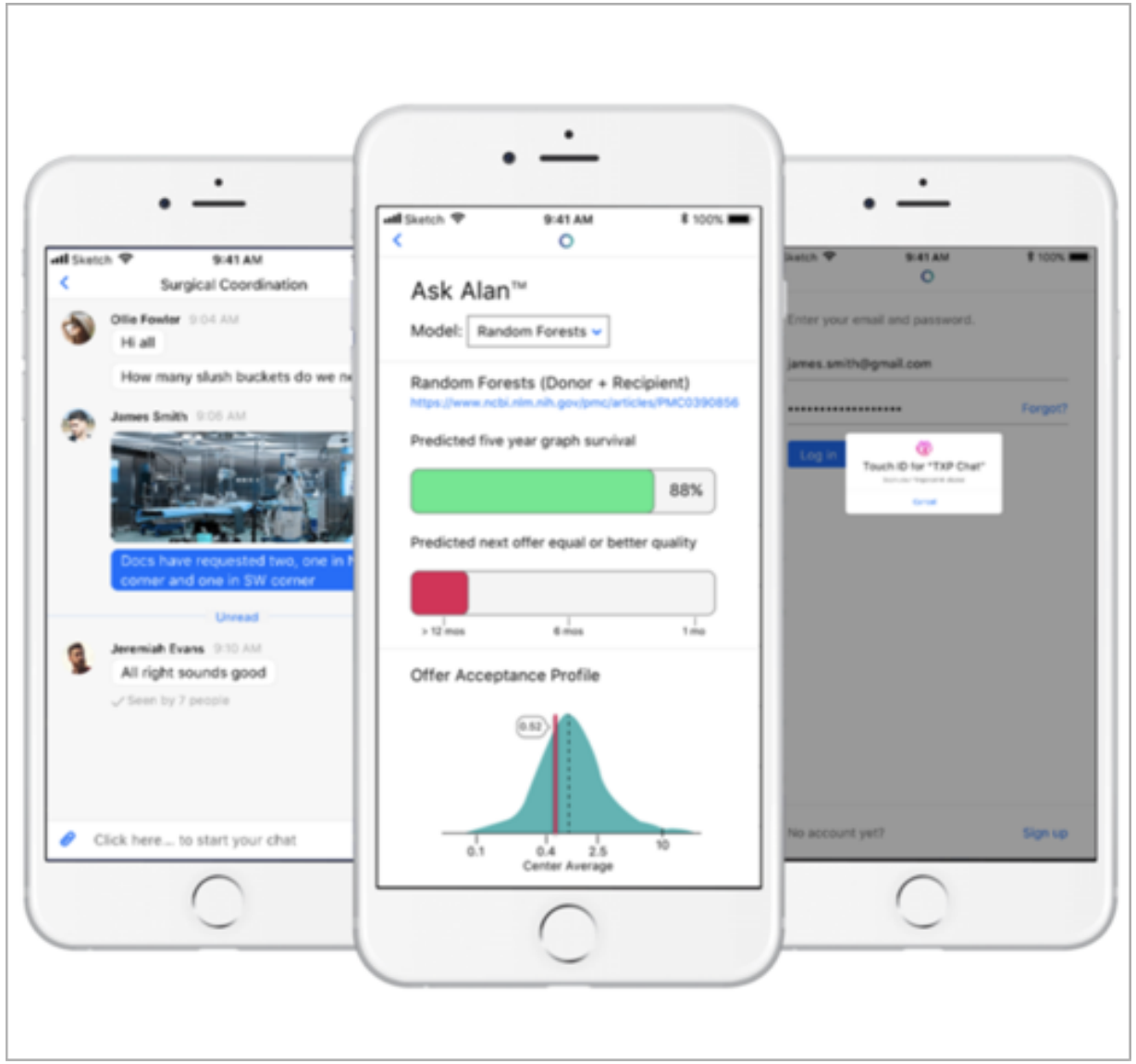
TRANSPLANT CENTERS (TC)
(Customer/Reseller)



PATIENT/RECIPIENT
(Consumer)

OUR SOLUTION: Mobile App

- ✓ *HIPAA-compliant, secure chat app enabling communication across the care continuum*
- ✓ *Real-Time organ outcome prediction and decision support on organ offers with AI-Machine Learning technology and proprietary database.*
- ✓ *Patient using App that provides education, waitlist management possibilities, medication & appointment reminders, time sensitive health updates.*
- ✓ *Trackable, auditable, meets industry standards nationwide.*



Why Did We Choose to Start There?

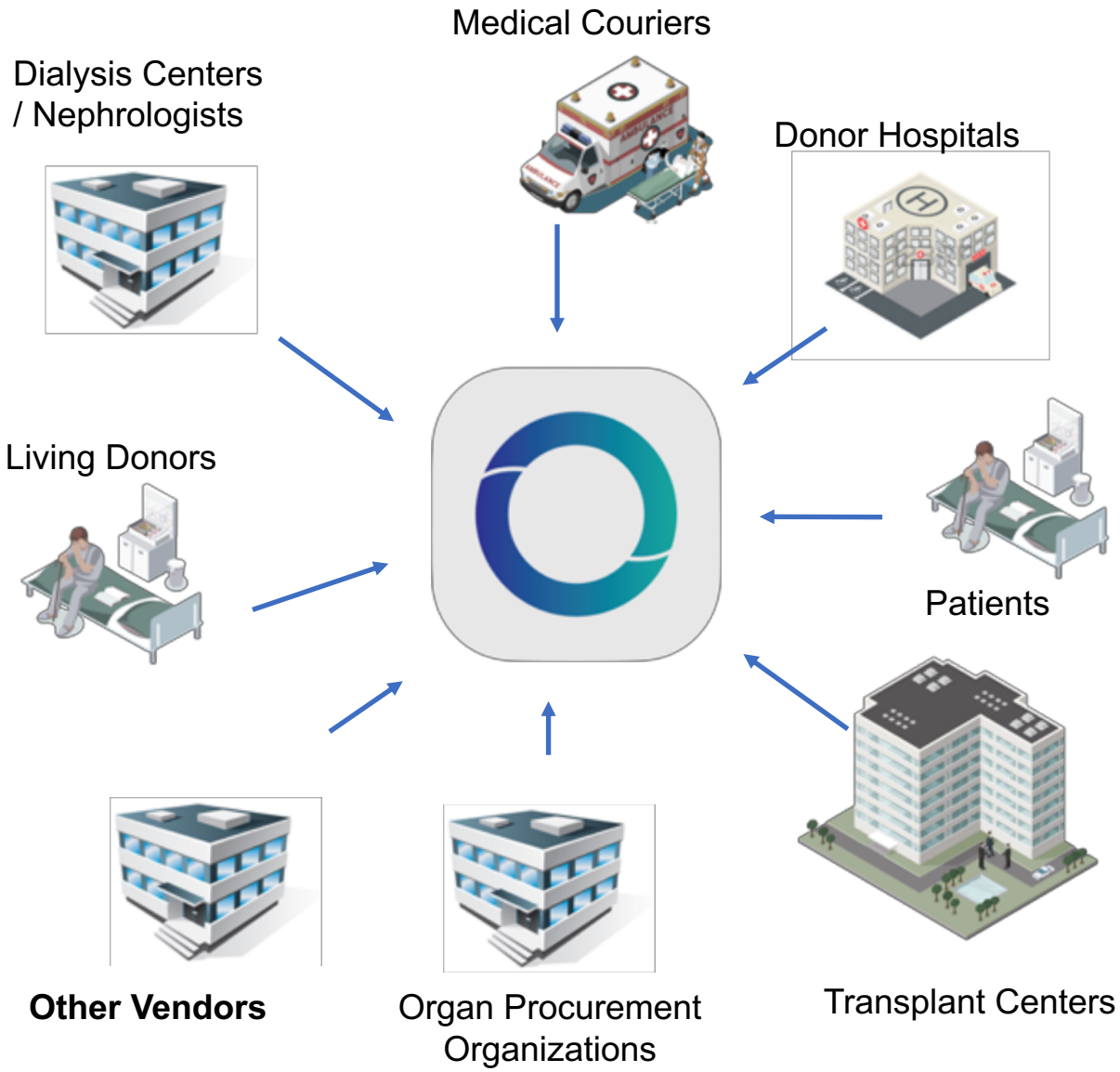
1. **Differentiated** – Known problem that no one else was solving

2. **Feasible** – No integration Needs

3. **Scalable** - Existing product and business model



Our Solution 2.0: Platform



Proof of Concept:
NIH-SBIR Phase I

1 year study – 3 hospitals – 100+ transplants

Engagement:	**(+) 300%**
Time on phone:	**(-) 50%**
Organs Transplanted:	**(+) 26%**
Lives Saved:	**22**



Questions



Dalton Shaull
CEO

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