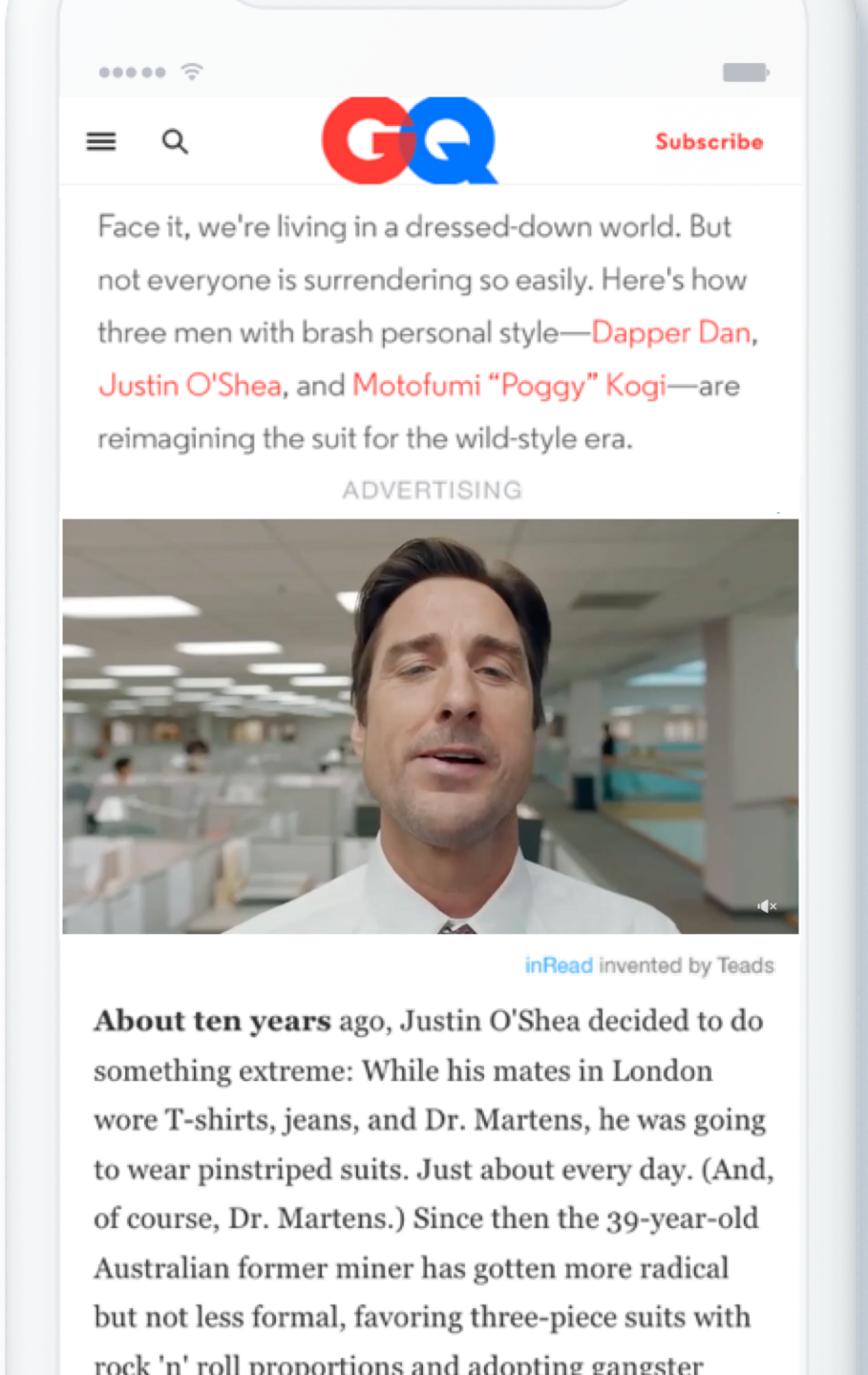
We created Teads STUDIO to optimize advertising assets



Make your video understandable in sound-off



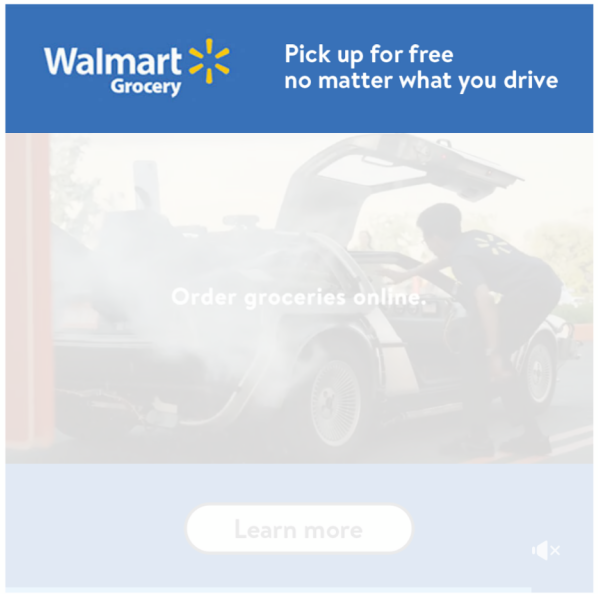
Teads

Show your brand and context of the ad from the start.

Brand and objective of the ad from the beginning.

very important connections to genre films influenced by the Duffers.

ADVERTISING



inRead invented by Teads

Danish actress **Linnea Berthelsen** has been cast as Roman. Per Netflix, she's "an emotionally damaged, magnetic young woman

discouraging widespread adoption, especially for a product that may have only limited use.

ADVERTISING



Brand logo

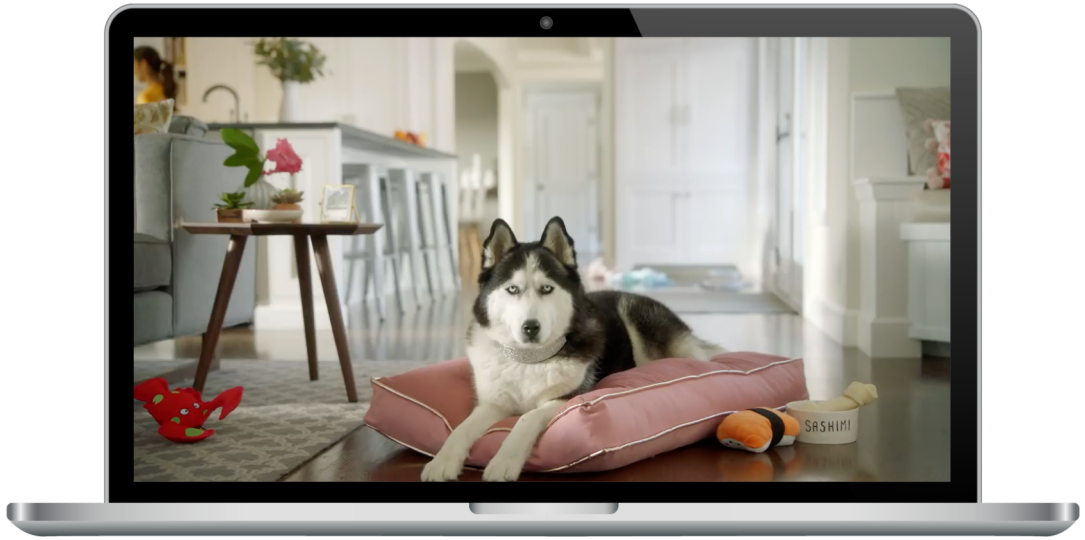
Product name and packshot.

inRead invented by Teads

For now, the battery primarily serves as an expensive backup system during blackouts for

Teads

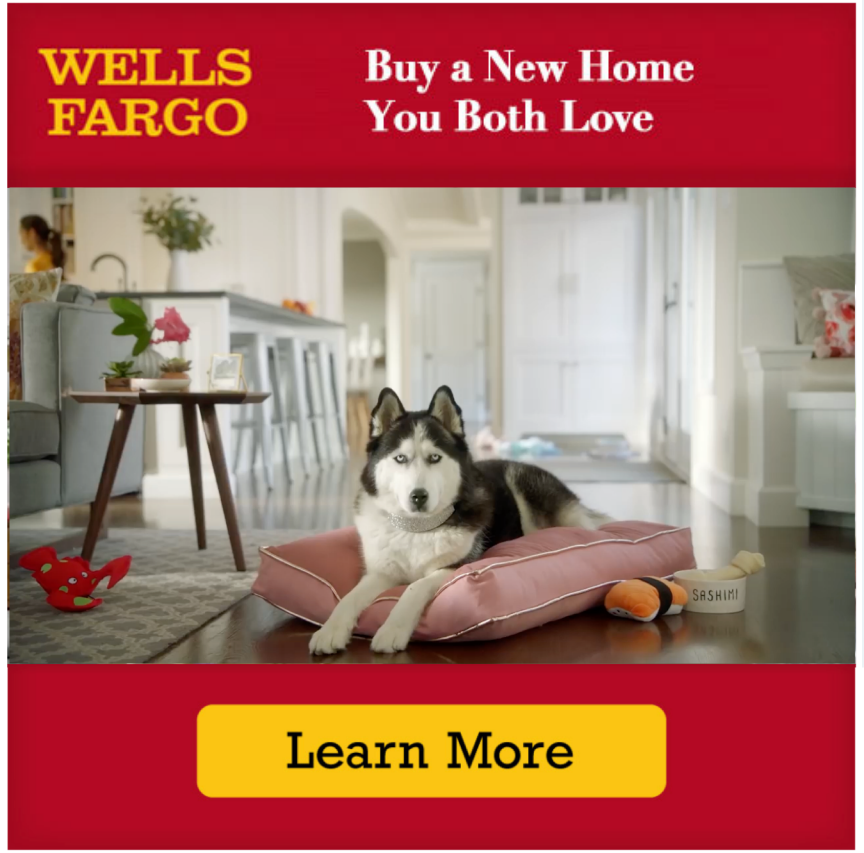
Shorten your video content and **adapt it for sound off.**



The original video (1’11”)

Behind him, flying down the hill as if there were no rocks or roots at all, emerged a figure with long, wild blond hair. This runner accelerated, eyes on Jordan’s back as if he were dinner.

ADVERTISING



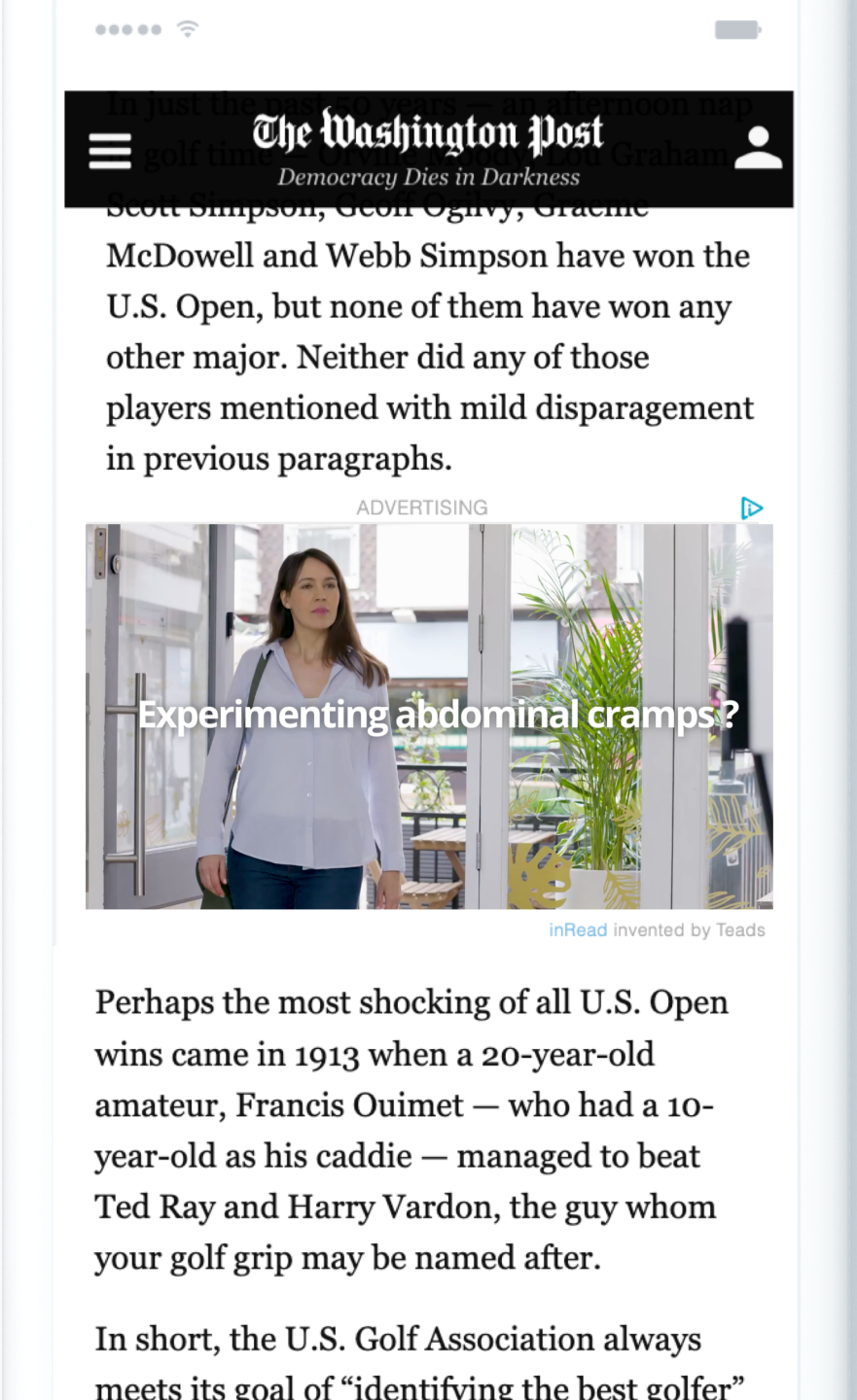
inRead invented by Teads

Had the race been 200 meters longer, she might have won the whole thing. When she did cross the line, twelve

Teads

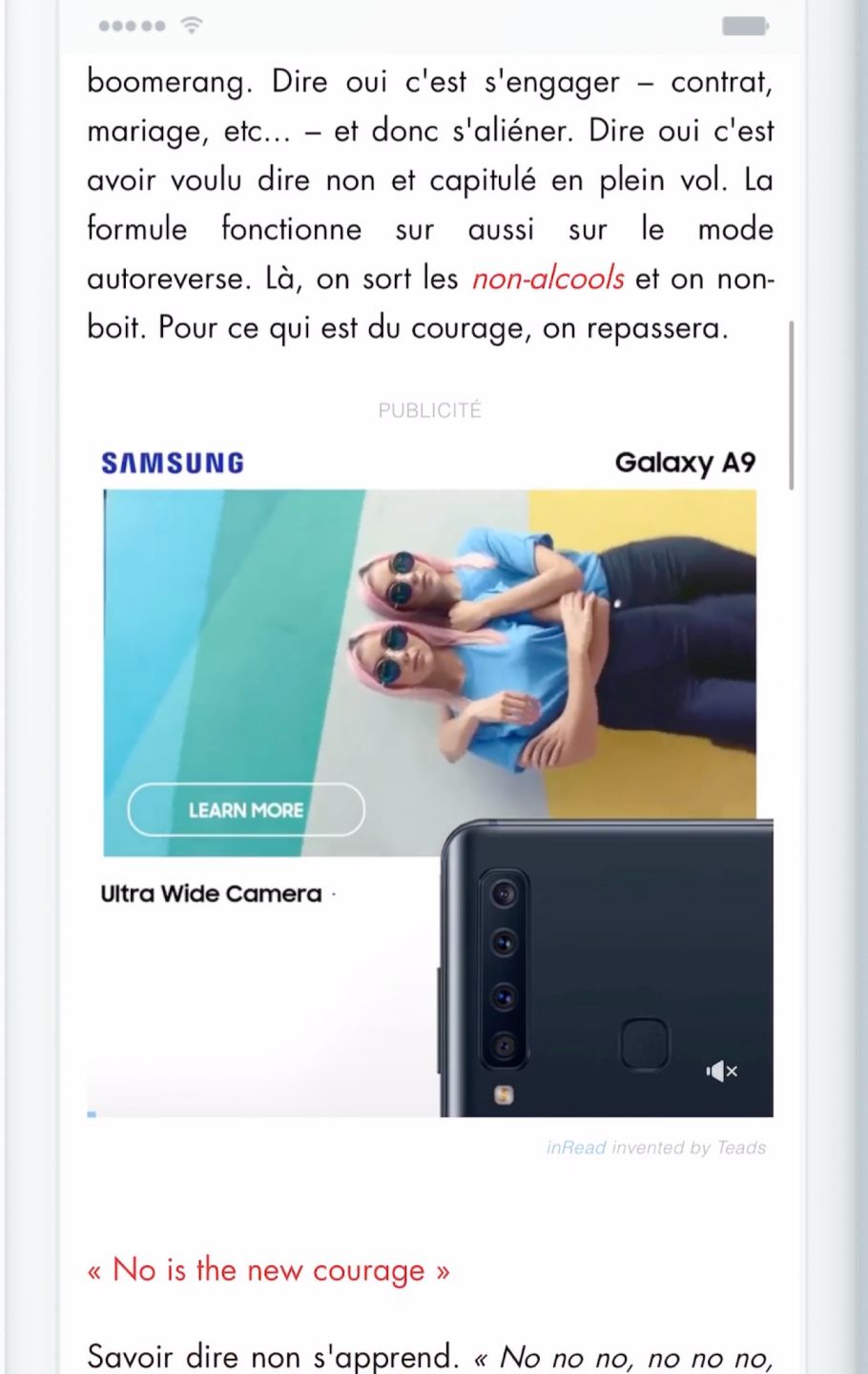
Increase stopping power of your ad within the context of a smaller mobile screen.





Teads

Drive consideration **by highlighting reasons to buy.**



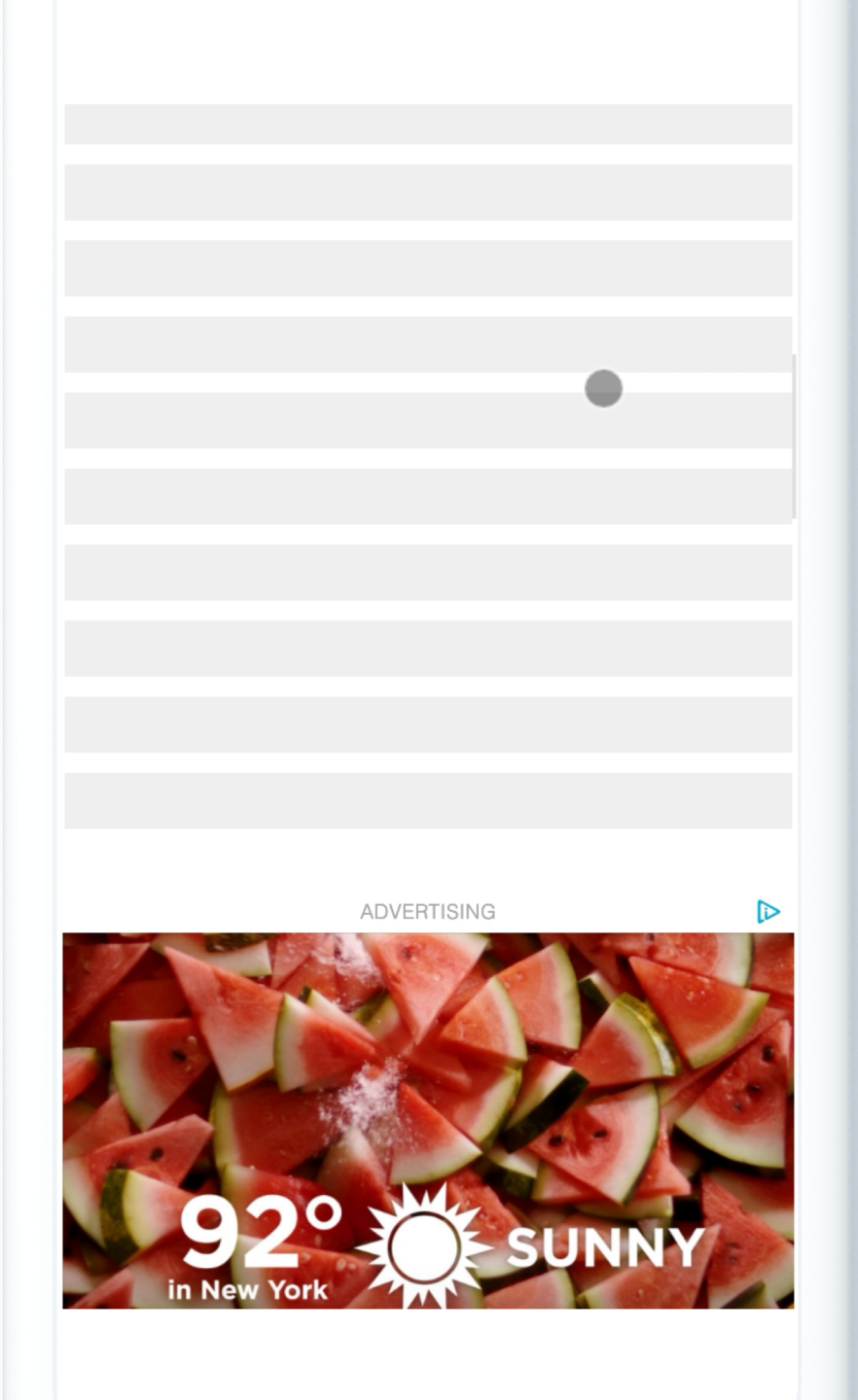
Teads

Interactive experiences increase engagement with your ad and consideration.



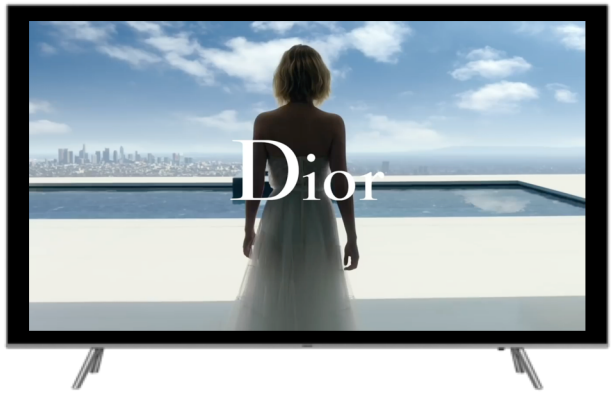
Teads

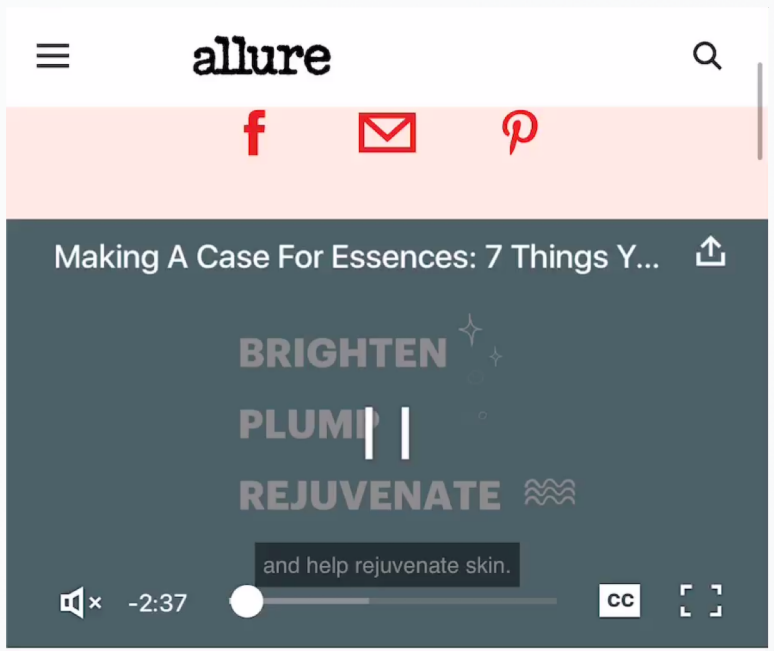
Leverage data to deliver personalized ads and better **outcomes for your brand.**



Teads

Create impact and recall with **engaging viewable display.**



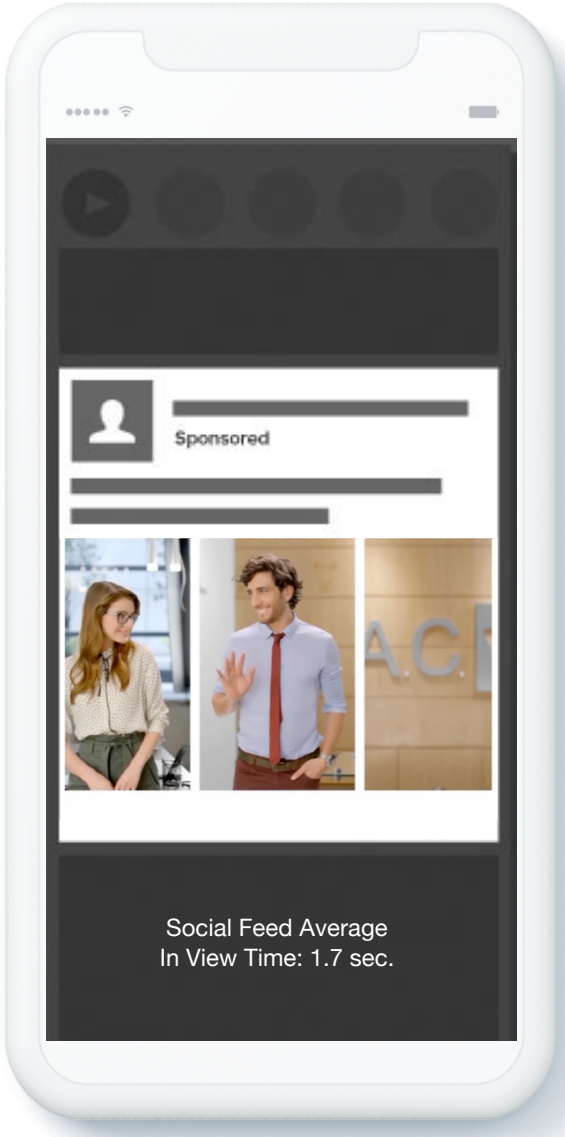


We've all been there before: So many skin-care products, so little time. As diligently as we beauty obsessives may try to commit to a perfectly planned out, multi-step skin-care routine, some days — OK, most days — it just doesn't happen. But I'm not here to make you feel bad about that or try to convince you to invest in another half dozen products that all work toward the same goal (aka, that dewy, glowing complexion we all want).

Instead, the latest skin-care trend is here to answer our collective call for a more streamlined approach that still gets the job done — and done just as well. Enter: "skip

Teads

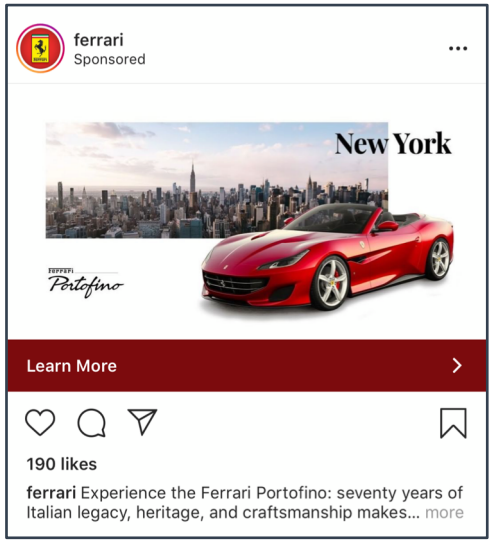
Repurpose your social media assets in a highly viewable environment.

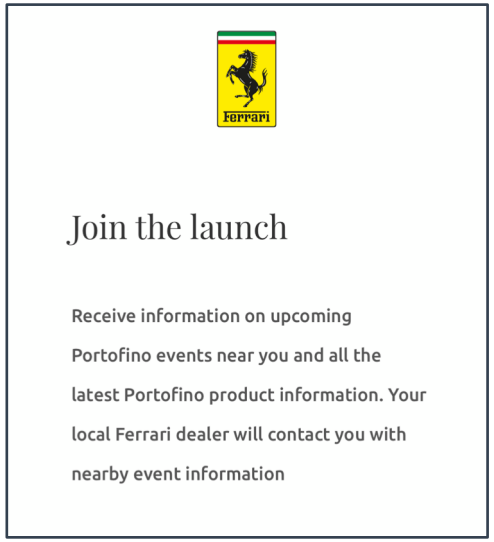


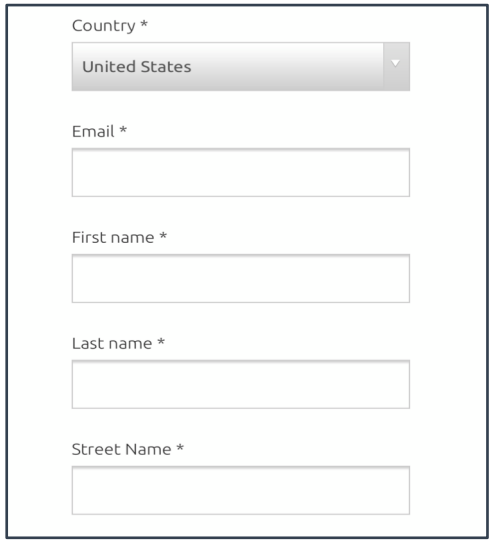
Behind him, flying down the hill as if there were no rocks or roots at all, emerged a figure with long, wild blond hair. This runner accelerated, eyes on Jordan's back as if he were dinner.

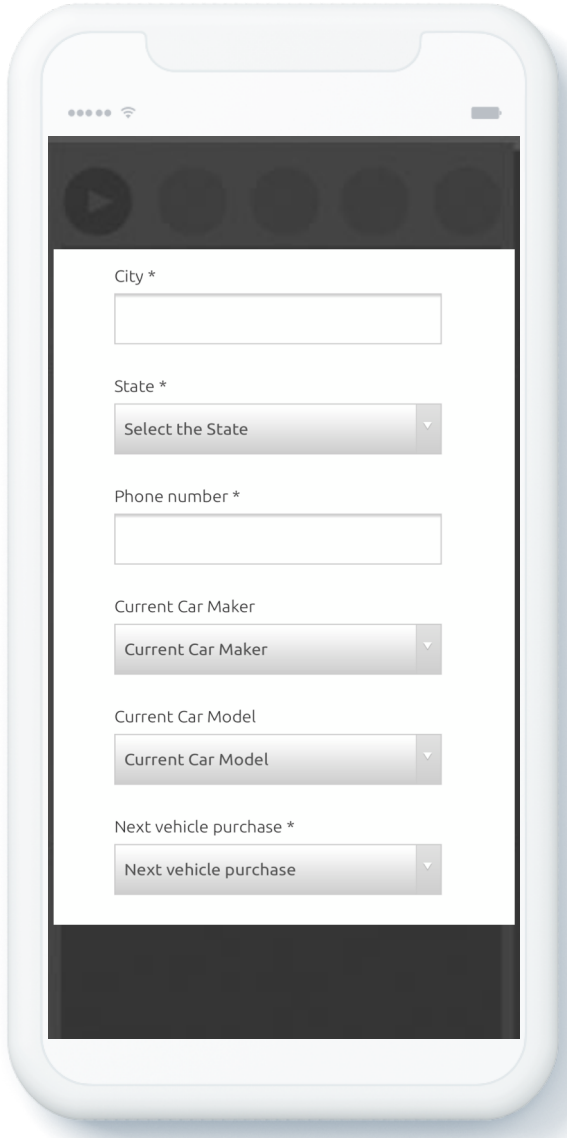


Appreciating the consumer: landing page journey



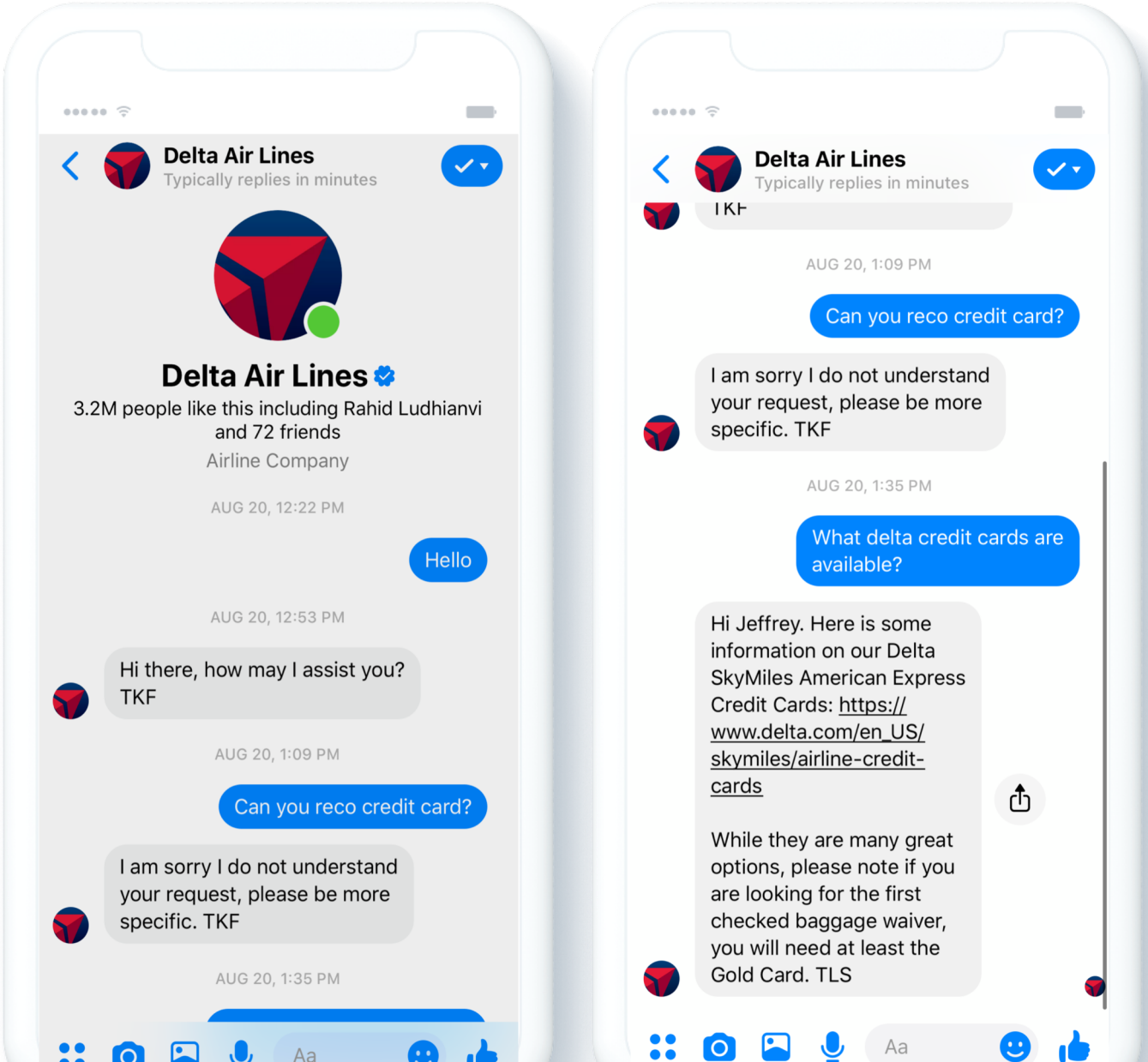






Teads

Appreciating the consumer: messaging



Teads