



# Marketing & AI



# INSPIRE

Unleashing Creativity

Personalization at Scale



**INNOVATE**

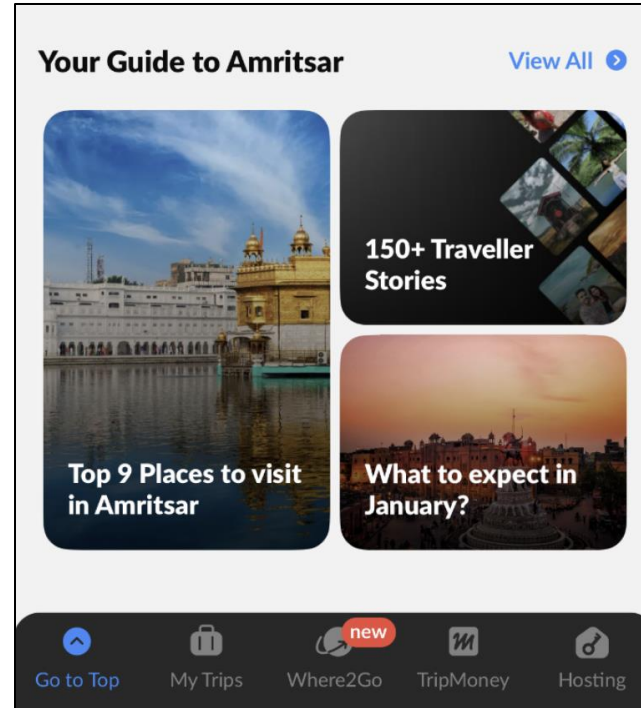
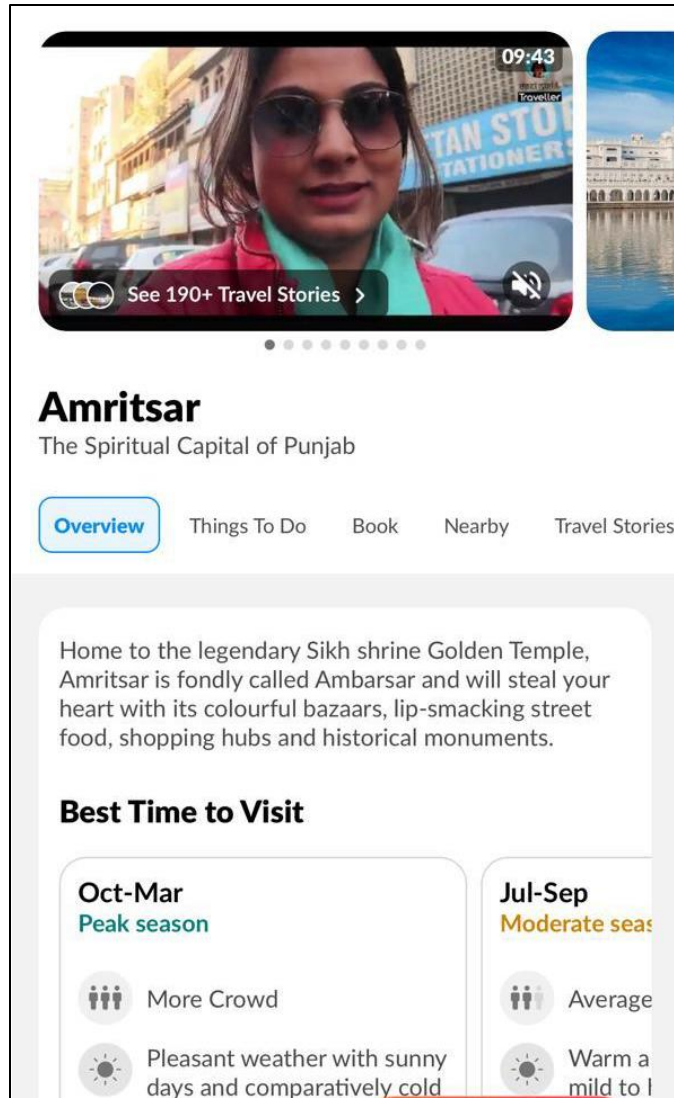
**ENHANCE ENGAGEMENT**

**OPTIMIZE**



**ENHANCE ENGAGEMENT**

**OPIIMIZE**



Voice Assisted Booking  
(Vernacular)

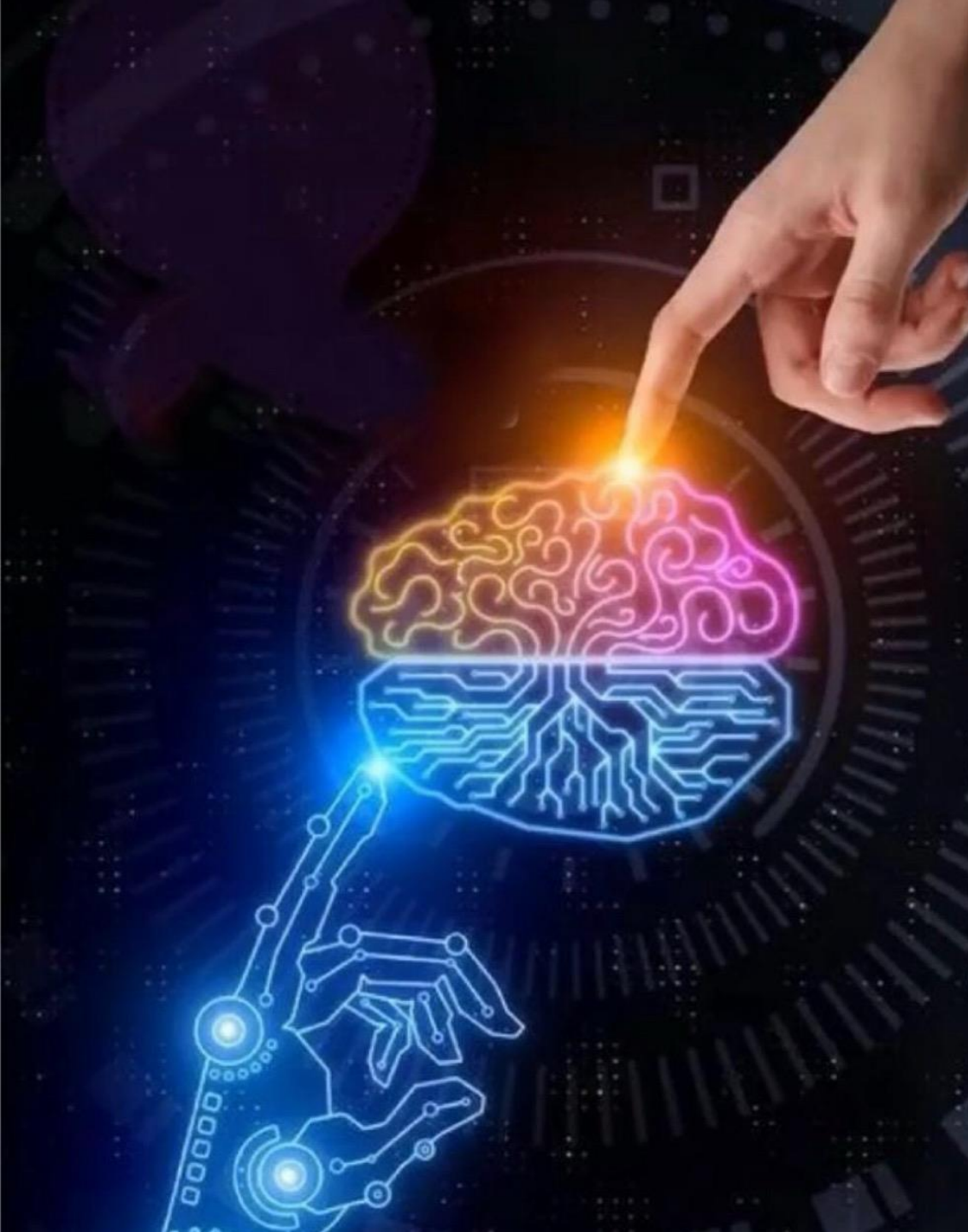
Thematic Collection oh  
Hotel Properties

Contextual  
summarization of  
Reviews



# INTEGRATE

BUILDING YOUR AI STACK



# **THE SECRET SAUCE**