



MOBILE MARKETING ASSOCIATION – MEMBERSHIP APPLICATION

JOIN THE MOBILE MARKETING ASSOCIATION

Membership Type <i>Please select appropriate membership level</i>	Dues
MMA General Membership For companies actively engaged in wireless marketing and companies that actively support the wireless medium including carriers and operators, technology, software and research providers, wireless device manufacturers, retailers, marketers and agencies. Company listing on MMA web site and other materials, as applicable	\$5,000 per annum
MMA Start-Up Membership For companies with less than 50 employees, who are in their first two years of business. Company listing on MMA web site and other materials, as applicable	\$2,500 per annum
MMA Individual Membership Available to individuals only, who are not affiliated with any company or who work as a consultant.	\$1000 per annum

Please fax all four pages of membership application.



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Membership Agreement

It is understood that the benefits of membership shall be available only to the member companies and its employees. Materials and services provided by the MMA shall not be distributed or otherwise made available to non-member organizations or individuals without the permission of the MMA.

Date:			
COMPANY INFORMATION			
Company Name			
Mailing Address			
City	State	Zip	Country
Telephone		Fax	
Company URL			
Date or Year Company Established			
Number of Employees			
MAIN POINT OF CONTACT			
Contact Name			
Mailing Address			
City	State	Zip	Country
Title		e-mail	
Phone		Fax	
Mobile			
BILLING POINT OF CONTACT			
Contact Name			
Mailing Address			
City	State	Zip	Country
Title		e-mail	
Phone		Fax	
Mobile			



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COMPANY PROFILE			
Type of Company			
<input type="checkbox"/> Brand	<input type="checkbox"/> Agency	<input type="checkbox"/> Content Provider	<input type="checkbox"/> Application Provider
<input type="checkbox"/> Aggregator	<input type="checkbox"/> Wireless Operator	<input type="checkbox"/> End User	<input type="checkbox"/> mobileSearch
<input type="checkbox"/> Government	<input type="checkbox"/> Infrastructure Vendor	<input type="checkbox"/> Device Manufacturer	<input type="checkbox"/> Location Services
<input type="checkbox"/> Other _____			
How did you hear about us?			
What are your objectives for joining the MMA?			

Our company hereby joins the Mobile Marketing Association, as of the date indicated on this application, and agrees to adhere to the policies and best practices established by the Mobile Marketing Association. By joining the MMA, we demonstrate our commitment and support of the mobile marketing industry and agree to operate within its practices. Failure to adhere to the MMA best practices will result in being removed from the association membership. Removal is at the discretion of the MMA Executive Committee.

Please tick box (above) noting adherence to this policy.



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The undersigned person, firm or corporation hereby applies for membership in the Mobile Marketing Association, and agrees to abide by the by-laws of the MMA (as established by the MMA Board of Directors) once membership application has been approved.

Authorized Signature	Print Name	Date

Please forward a signed copy of **all four (4) pages** of the membership application, along with payment to:

Accounts Receivable, Mobile Marketing Association

PO Box 3963, Bellevue, WA, 98009-3963

Phone: +1.425.635.4600

Fax: +1.303.499.0952

Email: finance@mmaglobal.com or mma@mmaglobal.com

Payment Information

Payment is accepted by credit card, check or wire transfer.

Credit Card: Please provide credit card details
Name on Card _____
Card # _____
Exp date _____
Prefer phone call to obtain card information -- phone # _____

Wire Transfer: Please contact us for the wire transfer details (contact information above)

Check: Make check payable, in **USD**, to: Mobile Marketing Association
(Fed. Tax I.D. 13-4161254).

Questions?

If you have any questions about membership, please contact mma@mmaglobal.com